



INNOVATION DRIVES YOU FORWARD

Press release
January 10, 2022

LA MANCHE, A LAND OF BODYBUILDERS RESOLUTELY FOCUSED ON THE ENVIRONMENT

This Friday, January 7 was the occasion of a meeting like no other at Mont-Saint-Michel.

At the initiative of Damien Destremau, President of The Reefer Group, the parent company of CHEREAU, a ceremony of handing over the special Joseph Libner prize of the Innovations Awards of the Solutrans exhibition was organized.

For the occasion, François Libner, director of the eponymous company made the trip and the link between Damien Destremau and François Jacqueline, General Manager of Lecapitaine, winner of the 2021 prize after CHEREAU in 2019.

This Joseph Libner Special Prize, created in 2019 by Patrick Cholton, President of the FFC -French Bodywork Federation- and of the Solutrans trade show, rewards an innovation related to the environment.

For François Libner, Joseph's son, *"this prize symbolizes a company's commitment to respecting the environment and, more broadly, to corporate social responsibility, a key issue for the future. My father Joseph, former President of the FFC, would be very proud of this prize, as it perfectly reflects his values as a man and an entrepreneur."*

Awarded in 2019 for the world's first hydrogen-powered refrigerated semi-trailer, CHEREAU is thus followed by Lecapitaine for its "Urban" innovation. For François Jacqueline, this new generation of refrigerated utility vehicle is *"cut out for the city and turned towards the future"*. Urban combines lightness, aerodynamics and the use of recycled materials to be more respectful of the environment and the latest equipment to make life easier for users.



"We are proud that this prize remains in the Manche, a land of bodybuilders, with less than 25 companies listed under the APE code "2920Z Manufacture of bodies and trailers" in the department", declare Damien Destremau and François Jacqueline with one voice.



Damien Destremau, CEO of TRG and CHEREAU. François Libner, director of the company Libner and François Jacqueline, general manager of Lecapitaine

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